

Social Outreach Programme: A Report

BIMTECH, Greater Noida -2nd to 3rd February, 2020



Jointly Organised by

READ India,
BIMTECH Foundation, Greater Noida
&
Ranganathan Society for Social Welfare and Library
Development, Greater Noida

Venue
MDP Hall, II Floor, BIMTECH, Greater Noida

Introduction

Libraries are playing very important role in the holistic development of the society from the very beginning. Libraries are the only place where you can meet the best minds of the world, where new and innovative ideas take birth, where you can interact with history and enjoy your in any century or any civilization. Libraries also play a role of multiple service center and cater people of all age, irrespective of their cast and gender. However, in last few decades it is being observed that the footfall in the libraries is not very increasing and many libraries are becoming nonfunctional because of shortage of funds or ignorance of governing bodies. Many people also believe libraries to be a thing of the past due to the digital revolution and the rise of a gadget enamored society.

In this scenario, civil societies can play a very important role to revive the rich legacy of community libraries and can sensitize not only the government but also a common person towards the importance of community libraries. Community libraries are not just a storehouse of books but are a central point to facilitate the community with N-number of services.

In this technological era role of libraries as community centers is often undervalued leading to shrinking budgets and sometimes-even closure. However, the increase of technologically mediated life is perhaps the reason why public libraries have become important institutions to bring together communities. They can provide a safe place in which every individual can gather to interact, learn and explore and in this whole process, a community librarian can play a very dynamic role.

To run such type of libraries, we need a team of passionate people with missionary mind-set who have rainbow dream in their eyes to help the community. To provide effective services and to keep their moral high and their skill up to date, team members need motivation, recognition and training from time to time.

Understanding the need of the society, many civil societies have come forward and trying to do their best to support the community by establishing the libraries in the different parts of the country. READ India, Ranganathan Society for Social Welfare and Library Development (RSSWLD), BIMTECH Foundation are few of such NGOs who are working very hard to inculcate reading habits among the communities.

A two days residential training programme was jointly organised by Read India, BIMTECH Foundation and RSSWLD in the premises of Birla Institute of Management Technology, Greater Noida on 2nd and 3rd Feb, 2020. The main aim of this training programme was to motivate and enhance the skills of librarians / coordinators of working at community libraries/ centers.

Organizers

READ India

Established in 2007, the READ India establishes Community Library and Resource Centers (READ CLRC) by collaborating with rural communities across India. As of now, the READ India has reached to more than 250 villages of 18 districts across 12 states through 42 CLRC.

READ India connects with local partners and corporate organizations to provide training programs in vocational skills, as well as introduce efforts to educate and economically empower villagers, and teach them to use technology to enhance their standard of living.

READ India's ultimate aim is to eventually withdraw from the community, by having the community members take ownership of the center and operate it themselves. This will allow them to grow as an independent, responsible and sustainable community. Currently, READ India has 42 centres located in the states of Delhi, Haryana, Maharashtra, Manipur, Karnataka, Rajasthan, West Bengal, Uttar Pradesh, Telangana, Bihar, Tamil Nadu and Andhra Pradesh.

BIMTECH Foundation

Birla Institute of Management Technology (BIMTECH), Greater Noida from the very beginning is actively involved in advancing the agenda of Corporate Social Responsibility and Sustainability.

Our initiatives include i) embedding values and concepts of responsible business among students; ii) creation and dissemination of knowledge in the domain of CSR and Sustainability; iii) support to corporate for designing CSR & Sustainability strategy and capacity building of their professionals; and iv) outreach activities and forging partnerships for addressing social problems. With support from BIMTECH, Greater Noida "BIMTECH Foundation" came into existence on July 1, 2017.

Ranganathan Society for Social Welfare and Library Development

Ranganathan Society for Social Welfare and Library Development (RSSWLD) came into existence in 2009. This NGO is also working as CSR implementation arm of BIMTECH. RSSWLD aims to facilitate the dissemination of knowledge and information at the grass root level by setting up libraries in the rural areas and Jails. The society's primary goal is intellectual development of the underprivileged sections of society so that they can avail competitive employment opportunities and lead a dignified social existence. The society is working in four main verticals: Rehabilitation program for Jail inmates, Community welfare, Social awareness and

charity works, and Upliftment of Library and Library Professionals. The society has so far established 26 libraries in rural areas and different prisons of Uttar Pradesh. RSSWLD has trained 400 girls through its project “protsahan Chiraiya” and one school “Masti Ki Pathshala & Library” has been established at Pari Chowk Metro Station with the support of Noida Metro Rail Corporation (NMRC).



“Social Outreach Programme through Library”
On 2nd & 3rd February, 2020

Organizers:
**BIMTECH Foundation &
Ranganathan Society for Social Welfare & Library Development (RSSWLD)**

In Association with
Rural Education and Development (READ) India.

Venue: **BIMTECH, Greater Noida**
Contact Person: Dr. Rishi Tiwari, CEO BIMTECH Foundation
Email: bimtech.foundation@bimtech.ac.in; (M) +91-9868204339

Important: Limited seats, free registration, First cum First serve basis, Last date of registration: 30th Jan, 2020.

Objective of the Training Programme:

1. Confidence Building
2. Skill Development
3. Basic knowledge of Library operations
4. To develop missionary mind set
5. Team Building

Targeted Participants:

1. Library Professionals
2. Community Library Coordinators
3. Civil Society Activist
4. Team Members of READ India, Biotech Foundation and RSSWLD

Intake of Participation:

To maintain the focus on individual participant and to give the quality delivery, it was decided to allow maximum 35 participants in the workshop.

Silent Features:

1. Fully residential
2. Mixed participation
3. Two days full engaging, interactive and motivational
4. Well prepared and structured sessions
5. “Mind, Body & Soul”, a special session on Yoga

Schedule:

Meeting on "Social Outreach Program through Library" 2-3 Feb, 2020				
Day One: 2nd Feb 2020				
Registration				09:00 - 09:15
Inauguration				09:15 - 10:00
1	I	Concept of “Give back to Society”	Dr. Geeta Malhotra	10:00 - 11:15
Tea Break				11:15 - 11:30
2	II	Library: A multiple service Center	Dr. Rishi Tiwari	11:30 - 13:00
Lunch Break				13:00 – 14:00
3	III	Understanding the Needs of the community	Mr. Satender Rana	14:00 - 15:15
Tea Break				15:15 - 15:30
4	IV	Libraries: Community Changers	Dr. Rangashri	15:30 – 16:45
5	V	How Library Works	Mr. Misham	16:45 – 18:00
Day Two : 3rd Feb 2020				
6	VI	Mind, Body and soul: Yoga	Mr. Tarun Sharma	07:00 - 08:00
7	VII	How you can become the community reformer	Ms. Renu Singh	09:00 - 10:15
8	VIII	ICT applications in library operation	Dr. Rishi Tiwari	10:15 - 11:30
Tea Break				11:30 - 11:45
9	IX	Understand the Library Management Systems	Dr. Rishi Tiwari	11:45 - 13:00
Lunch Break				13:00 – 14:00
10	X	Your Stories		14:00 – 15:00

Inauguration

The workshop started with the formal inauguration function and with tradition of lamp lighting. The guests of the day were Dr. H. Chaturvedi, Dr. Geeta Malhotra, Dr. Rangashri, Dr. Kamlesh Mishra and Ms. Smita Anand Rai. In the inaugural address of Dr. Geeta Malhotra, shared the journey of READ India and its activities. It was amazing to know that a small discussion of Antonia "Toni" Neubauer with few Nepali rural children during her tracking has taken birth of such a big mission. Dr. Chaturvedi, director- BIMTECH, in his address appreciated the initiatives of READ India and expressed his gratitude for providing BIMTECH the opportunity to host the training programme. He also spoke on the importance of books and relevance of community libraries in the present era, when the community is facing lots of problems and challenges. He also welcomed & felicitated Dr. Geeta Malhotra and Dr. Rangashri by presenting handmade "Angvastra" made by the weavers of Odisha. At the end of the event, Dr. Rishi Tiwari briefed about the programme schedule and this is how the training was formally started.....

Technical Sessions

Keeping in mind the need of the participants and their need, the two days workshop was divided in ten sessions.

Session 1) Concept of "Give back to Society": This session was handled by Dr. Geeta Malhotra. She focused on what are our responsibilities to being a responsible citizen and why it is necessary to support the society.

Session 2) Library: A multiple service Center: This session was taken by Dr. Rishi Tiwari. He shared his thoughts that how multiple services can be offered under one roof, how library can become a multiple service center. He provoked the participants to share their ideas with the help of an interactive management tool.

Session 3) Understanding the Needs of the community: Before planning for some activities, it is must to understand the needs of the community and there are certain tools to study the needs. Understanding the needs and prioritizing them is the best way to support the community. Mr. Satender Rana, who is well experienced in this domain and has done Need Assessment for many corporates, managed this session.

Session 4) Libraries: Community Changers: There are many live examples where libraries have played key role in the holistic development of the society and Dr. Rangashri has been instrumental in many such projects. Dr. Rangashri taught the participants with many of her own examples that how libraries can be a community changer.

Session 5) How Library Works: This session was dedicated on the practical functioning of a professional library. In this session, participants were taught about the different sections of the library and their functions. Later all the participants were taken on the BIMTECH Library tour and where Mr. Syed Misham demonstrated the working of library through various sections.

Session 6) Mind, Body and soul: Yoga: Although meditation is must for all human beings but if you are in the role of touch bearer, then it becomes more necessary to keep fit. The second day started with a training session on yoga and meditation by one of the expert yoga trainer Mr. Tarun Sharm. He taught many Aasanas, exercises and techniques of meditation.

Session 7) How you can become the community reformer: BIMTECH has recently started one school and library with the support of Noida Metro Rail Corporation (NMRC) under Pari Chowk Metro Station. This is the best example of ‘Multiple Service Center’ under one roof. Many street children, women study here free of cost. This is the best laboratory for the activist, who wants to work in social sector. This session was demonstrated by Ms Renu Singh.

Session 8) ICT applications in library operation: To make library more effective and impactful in this digital era, it is very important to apply maximum ICT tools for effective services to the patrons. Dr. Rishi Tiwari taught that how librarian can use ICT in providing various services to the right users in minimum time and without any error and how it is very cost effective.

Session 9) Understand the Library Management Systems: There are many software available for library automation and digitization. Some of them are commercial and others are free and open source. Dr. Rishi Tiwari, taught the basic differences between the different types of softwares and their merits and demerits.

Session 10) Your Stories: This session was basically a closing session and feedback session. In this session, all the participants were requested to share their experiences and future plans. Certificates were distributed and Dr. Kamlesh Mishra. Dr Mishra was also present during all sessions and was observing them very minutely. At the end, he summarized the two days workshop.

Feed-Back

In the last session, all the participants were given feedback forms containing six questions and were requested to give their views. Out of 38 participants/ presenters, 27 filled the feedback forms and their responses are as follows:

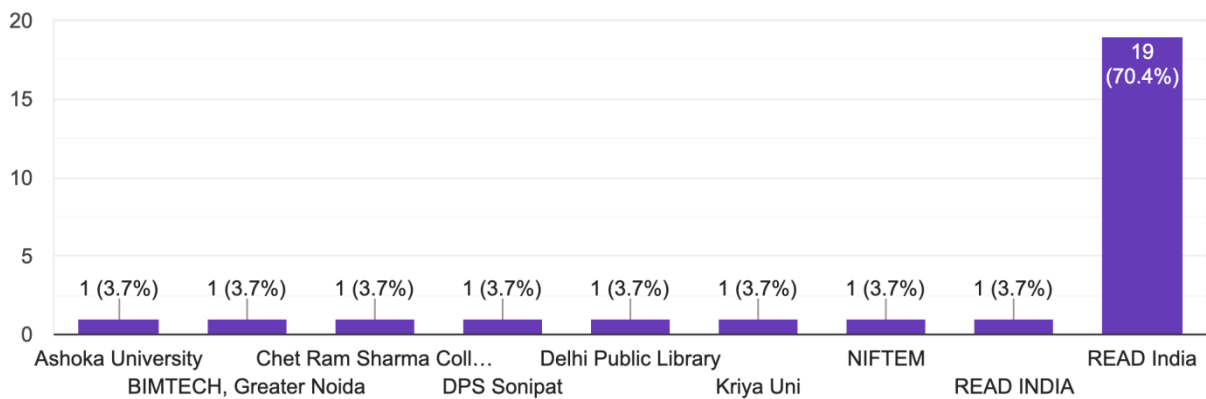
Library Workshop - FEEDBACK FORM

Please fill out this short feedback form so that we can ensure top quality service to all of our participants. Your feedback is critical for our Bimtech institute to ensure we are meeting your educational needs. We would appreciate if you could take a few minutes to share your opinions with us so we can serve you better. Please return this form to the organizer at the end of the workshop. Thank you.

Name	Email ID	Contact No.	Organization Name	Date	Time
OVERALL EXPERIENCE					
Provide a rating by placing an "X" in the corresponding box.					
	VERY GOOD	GOOD	FAIR	POOR	VERY POOR
How would you rate your overall participant experience?					
How satisfied were you with the session on Library Workshop?					
How satisfied were you with hospitality support (including accomodation/ food (including breakfast, lunch, dinner)?					
How satisfied were you with todays Yoga session?					
How satisfied were you with the timeliness of delivery?					
Was the workshop was applicable to my job?					
Please provide any additional comments or suggestions.					
Signature					

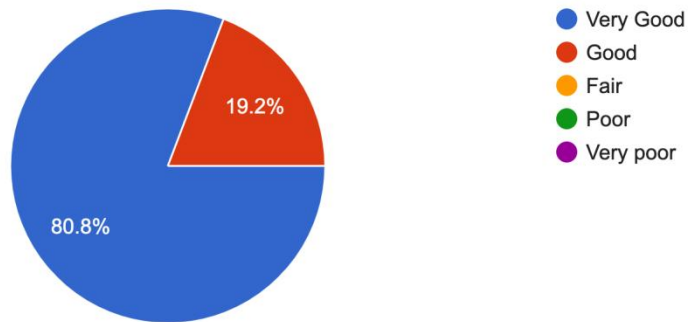
Organization Name

27 responses



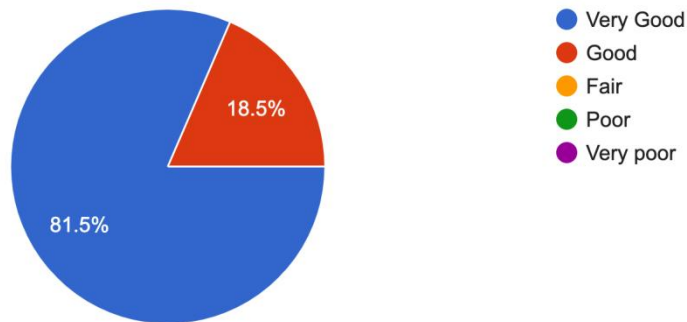
How would you rate your overall participant experience?

26 responses



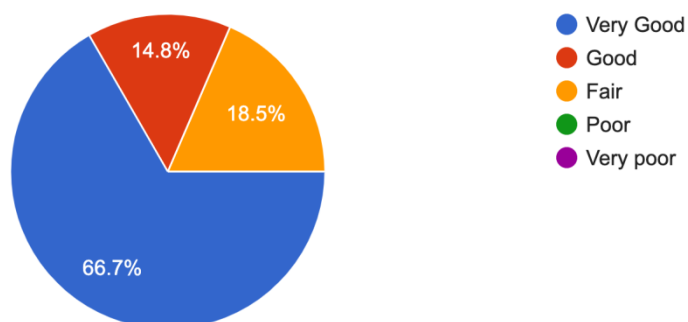
How satisfied were you with session on Library Workshop?

27 responses



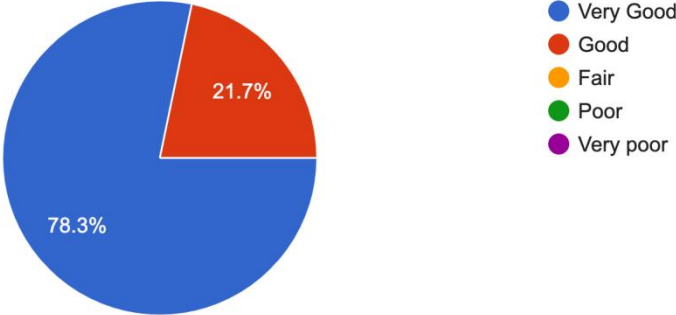
How satisfied were you with the hospitality support (including accommodation/ food (including breakfast, lunch, dinner))?

27 responses



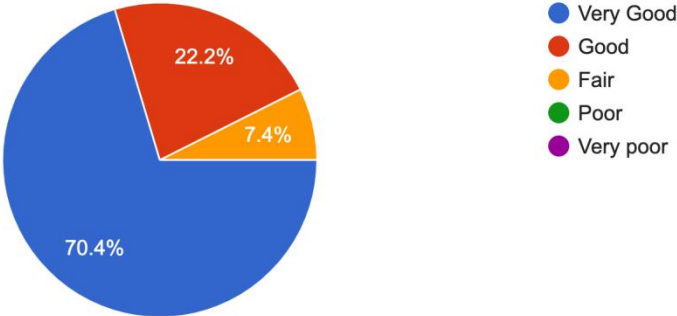
How satisfied were you with today's Yoga session?

23 responses



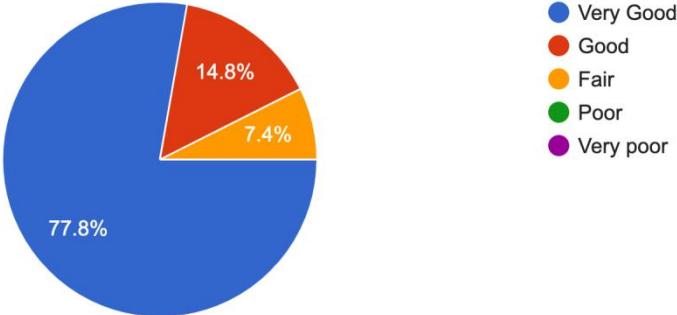
How satisfied were you with the timelines of delivery?

27 responses



Was the workshop applicable to my job?

27 responses



Feedback through Email:



By Sumit Kumar Gupta on Mon, 3 Feb, 22:36

Re: My Experience with "Social Outreach Program through Library"

Respected Sir/Madam,

Firstly, I would like to thanks BIMTECH, RSSWLD and READ INDIA for giving me opportunity to attend the Program "Social Outreach Program through Library". We learnt and enjoyed so much in 2 days.

1st Day started with Lamp Lightening and then Lectures on Give back to Society, Library: Community Changers, Needs Assessment, How Library Works, Library : A Multiple Service Centre etc. delivered by the experts who are Dr. Geeta Malhotra Mam, Dr. Rangashri Kishore Mam, Satender Rana Sir and Very Dynamic and passionate Dr. Rishi Tiwari Sir was very useful and interested. We learnt how we can serve our society/Community and how We can give back to Society. We also known that how the READ INDIA, Ashoka University and RSSWLD with BIMTECH and many other unregonized organisations/NGO's work for our Society. The examples, ideas and thought given by Mishra Sir time to time in program creates a degree of success for the participants.

2nd Day which was started with Yoga Class is Very energetic and it boosts our enery levels. BIMTECH Vidya Kendra, which I want to visit from the day when it was established, today I got the opportunity to visit this centre. We play, sing, dance with the students and much more activities do with them. The Computer Lab and Library of that Kendra is Very beautiful. The technical sessions that are How we can become Community Reformer, ICT applications and LMS are also Very Useful.

In last, I want to thanks you for your unconditional support, becoming our most incredible teacher, advisor, mentor, motivator, role model, organizer, supporter, helping hand and all in one. We were happy because you had helped us to discover a new reserve of enthusiasm and energy that we didn't even know we had.

I can't thank you enough for everything i.e. Hospitality, Management, Food, Behaviour, Supporting Staff Members, Mess Team and IT Team. Everything was Perfect. Specially Thanks to Dr. H. Chaturvedi Sir, Jitender Sudhir Sir, Dr. Rishi Tiwari Sir and whole Library Team. (Sorry, for not giving the feedback in Program because I have not Good Communication Skills)

Thanks & Regards

List of Participants

Name	Organization	Phone No.	Email ID
Faizan	Read India	9654193069	sffaizam51@gmail.com
Kamlesh	Read India	9798864928	kamlesh@read.india.in
Chand	Read India	7891672304	chandkhan.mail786@gmail.com
Gaurav	Read India	8398939869	official.gaurav@outlook.com
Akbar	Read India	8445296140	akbarj717@gmail.com
Mukesh Kaushik	Read India	8572093918	mukeshkaushik401@gmail.com
Dimple	Read India	9953173297	dimplekhera7@gmail.com
Farha	Read India	7037921821	farhagapur786@gmail.com
Shivani	Read India	9999814589	shivanisoni1895@gmail.com
Pushpender	Read India	9413838175	
Mohammad Uzair	Read India	9999571450	
Sunil	Read India	7015516951	sunilkumar251190@gmail.com
Uday	Read India	7014344702	udybannaa7781@gmail.com
Lakshay	Read India	9467662102	laksh210299@gmail.com
Akhilak	Read India	9718724497	akhlakanwar786@gmail.com
Mukesh	Read India	8130721728	mukesh@gmail.com
Aarti	Read India	8447021641	bhatiaarti27@gmail.com
Sweta	Read India	8053105910	gshweta652@gmail.com
Dr. Geeta Malhotra	Read India	9518193575	geeta.malhotra16@gmail.com
Rangashri Kishore	Read India	8222955206	
Dr. Kailash Mishra	Read India	8076208498	kailshkmisha@gmail.com
Vasudha Gill	DPS Sonapat	9997015836	vassu25@gmail.com
Ajay Das	Read India	7065536704	ajaydas@read.india.in
Sumit Kumar Gupta	Read India	8090117516	sumitgupta9936@gmail.com
Pooja Gautam		9811303306	gautampooja33@gmail.com
Antima Verma	Read India		
Salim Naqvi	Read India		
Syed Misham Abbas Abidy	BIMTECH	9911790781	syed.abidy@bimtech.ac.in
Jitender Sudhir	BIMTECH	9868204339	jitendersudhir@gmail.com
Smita Rai	Read India	9811681776	smitarai@read.india.in
Ishita	Read India	8377912077	ishitawari@gmail.com
Shrestha Gaur	Read India	8810276348	gaurshrestha@gmail.com
Dileep Jha	Read India	9958341583	dileep007jha@gmail.com
Shivam Sharma	Read India	9899579574	shivamsharma@india.in
Bhupender Kumar	Read India	9999799789	bhupender.asheka@gmail.com
Anil Kumar	Read India	9871243132	anilv9235@gmail.com
Mahipal Rawal	Read India	9811017258	malipal@read.india.in
Manish Chandra	Read India	8543908538	aaryamnish123@gmail.com
Kuldeep Kumar Sahu	BIMTECH	8318441160	kuldeep.sahu@bimtech.ac.in
Upasana Bisht	BIMTECH	8979355698	upasana1503@gmail.com
Harish Gautam	BIMTECH	8299734127	harish.gautam@bimtech.ac.in

Glimpses of the Training Programme

(<https://www.youtube.com/watch?v=fW6Ga15zS4c>)







YouTube Link: <https://www.youtube.com/watch?v=fW6Ga15zS4c>

Report by Dr Rishi Tiwari
CEO, BIMTECH Foundation & Secretary, RSSWLD